

20 BY 20 STRATEGY

SUSTAINABILITY

BESTSELLER®

25 April 2017

SUSTAINABILITY STRATEGY 20 BY 20

- **Bestseller 20 by 20 strategy will guide our sustainability work towards the year 2020**
- **Aim is that our sustainability work will bring us among the best in the industry.**
- **We want to make it easier for our customers to choose products manufactured with less impact on the environment.**
- **Bestseller has formulated five broad goals which will be indicators for our sustainability work:**

BESTSELLER GOALS FOR SUSTAINABILITY:

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- **Supply Chain Management**
 - **Workers**
 - **Communities**
 - **Products**
 - **Environment & Chemicals**

BESTSELLER GOALS FOR SUSTAINABILITY:

- **Environment & Chemicals**

17. BESTSELLER's Chemical Restrictions is a leading standard, which reduces our products' impact on the environment and protects the health of our consumers.

18. **We work with our suppliers to ensure good water management, reduced energy consumption and diligent wastewater disposal.**

19. Our consumption of virgin plastic is reduced.

20. Our CO2 footprint throughout our internal operations is reduced

Thank you.